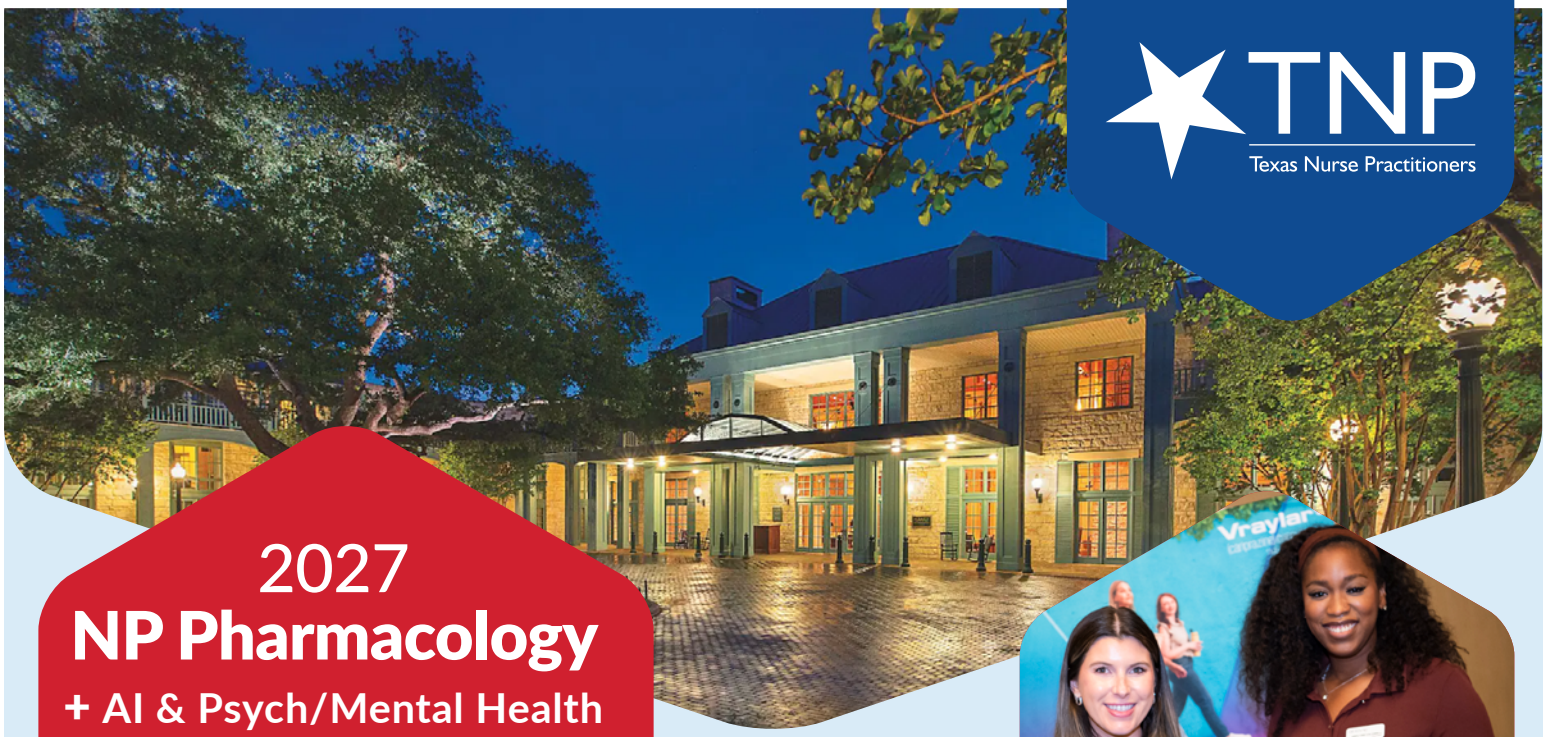
TNP
Texas Nurse Practitioners



2027

NP Pharmacology

+ AI & Psych/Mental Health Pre-Conferences

April 22-24, 2027

Hyatt Regency Hill Country Resort
San Antonio



Sponsorship, Exhibitor & Advertising Prospectus







A special invitation to showcase your company at TNP's 2027 Pharmacology Conference







You'll reach hundreds of NPs from across Texas. As one of TNP's two signature conferences, this popular event attracts more than 400 nurse practitioners from all practice settings who manage and treat patients throughout their lifespan. Our attendees also include NP students from Texas' leading universities.

Our program consistently earns top ratings. We're proud our program is designed by NPs for NPs. Nurse practitioners attend to gain the latest insights on pharmacology from leading experts while earning over a dozen required CE credits. Our exhibit hall is energy-filled and is the hub for attendees to gather, explore, and network.

NPs and their families love our venue. The Hyatt Regency Hill Country Resort & Villas offers excellent meeting space, beautiful grounds, and fun activities. When surveyed, last year's attendees responded with a resounding "yes" that they wanted to return!

We'll help you choose the optimal opportunity for your company. We offer options that fit every objective and budget. We love collaborating with our sponsors and exhibitors and are happy to answer questions to help you make the most out of your company's experience. Please contact our Community Engagement Manager, Connie Rentz, at connie@texasnp.org.

At a Glance

Focus:	Pharmacology
Date:	April 22-24, 2027
Location:	Hyatt Regency Hill Country Resort & Villas | San Antonio, TX
Expected Attendance:	400+ Attendees | 88% Nurse Practitioners | 12% Students
Application Deadline:	Potential Sponsors, Exhibitors, and Advertisers must apply by March 9, 2027

Click here to submit your application.



> “ Love this conference, it’s always worth the trip!”
>
> – Pharmacology Conference Attendee

Sponsorship opportunities that put your company front and center

2027 Sponsorship Packages

All Sponsors receive the following benefits:

- “Thank You” recognition in the Conference Program and on Conference Signage
- Listing in our post-event Sponsor Directory on the TNP website

Platinum Level Sponsorship ($22,500)

Package includes:

- Choose One Product Theater:
  - Friday or Saturday Lunch (12:30 - 1:30 pm) (Includes 15-minute set-up, plus 45-minute non-CE presentation)
- Full-page color ad in the conference program
- Lead retrieval system

Gold Level Sponsorship ($18,000)

- Choose One Product Theater:
  - Friday or Saturday Breakfast (7:45 - 8:45 am) (Includes 15-minute set-up, plus 45-minute non-CE presentation)
- Full-page color ad in the conference program

Silver Level Sponsorship ($5,000)

Package includes:

- One Sponsored Small Dinner Presentation:
  - Thursday, April 22, 6:30 pm, OR Friday, April 23, 6:00 pm
- Half-page color ad in conference program

Sponsor arranges and pays the hotel directly for food and beverage (+ AV as needed)

Bronze Level Sponsorship ($3,500)

Package includes:

- Sponsored Break (2 Available: Friday and Saturday)
- Half-page color ad in conference program

Copper Level Sponsorship ($2,500)

Package includes:

- Sponsored Coffee/Tea Break (2 Available: Friday and Saturday)







Exhibitor opportunities that raise viability and build connections

Exhibit Hall Hours

Includes 5 1/2 + hours of exhibit time!

Friday, April 23

Exhibit Check-in/Set-up	7:00 am – 9:30 am
Exhibit Hall Hours	10:15 am – 3:15 pm

Saturday, April 24

Exhibit Hall Hours	7:30 am – 1:30 pm

Exhibit Booth Offerings

Corporate Tabletop Exhibitor **$2,000**

- One six-foot table with two chairs
- Two Exhibitor Badges

Government or Non-Profit Tabletop Exhibitor **$1,000**

- One six-foot table with two chairs
- Two Exhibitor Badges

Small Business Exhibitor **$750**

Business must have fewer than five total employees

- One six-foot table with two chairs
- Two Exhibitor Badges

REMINDER! Sponsorship and Exhibitor applications are due March 9, 2027.

Good to Know

Exhibitor approval: Exhibitor approval for the TNP Pharmacology Conference is not automatic. Once approved, you will receive a confirmation email from Connie Rentz, including payment details.

Prohibited: Exhibitors promoting TENS units, LED skincare devices, cosmetic products, handheld massagers, or using aggressive sales tactics are strictly prohibited. If any exhibitor from these categories is found on the exhibit floor, they will be immediately removed without fee refund.

Merchandise: A limited number of booths will be available for vendors offering products that cater to attendees' personal interests, such as jewelry, handbags, lotions, perfumes, and similar items. All merchandise exhibitors must submit product descriptions and may be asked to provide photos for approval before being accepted as exhibitors. Additionally, all products must be FDA-approved.

Advertising & a la carte promotional opportunities



The following advertising and promotional opportunities have been carefully chosen for their popularity, offering companies enhanced visibility during the conference and, in many cases, long after it concludes.

Featured Logo Opportunities

Attendee tote bags (one available)	$3,000
Attendee nametag lanyards (one available)	$1,500

Conference Bag Inserts (one-page flyer provided by sponsor) $1,000

Conference Program Advertising (All Full color)

- Back Inside Cover Ad (Full Page) $900
- Full Page Ad, Interior $750
- Half Page Ad, Interior $550

TNP Foundation Walk Event T-Shirt Sponsorship $350

At every TNP Pharmacology Conference, the TNP Foundation, our association's charitable arm, hosts a fundraiser to support NP student scholarships. Each walk participant will receive a special edition t-shirt featuring sponsor logos on the back.

Deadlines and Application Details

Application deadline & submission: Sponsorship and Exhibitor applications must be submitted online and are due by March 9, 2027. All applications must be accompanied by full payment to be processed. Click here to apply.

Cancellation: Cancellation refund requests must be emailed to TNP at connie@texasnp.org by March 9, 2027. The company must confirm TNP's receipt of the request and ensure an email confirmation is received. Refunds, minus a 25% processing fee, will be granted for requests submitted by the deadline. No refunds for cancellations after March 9, 2027.

Conference registration: Any sponsor or exhibitor who wishes to attend the Pharmacology Conference CE sessions must register as a conference attendee (i.e., registration is not waived).

2027 TNP Pharmacology Conference Sponsor & Exhibitor Rules and Regulations

1. LOCATION AND DATES: The 2027 Texas Nurse Practitioners Pharmacology Conference will be held April 22-24, 2027, at Hyatt Regency Hill Country Resort & Villas in San Antonio, Texas.

2. SPACE CONTRACTS: Contracts are awarded, and displays are assigned on a first-come, first-served basis. To apply for a display, complete and return the contract with full payment by March 9, 2027.

3. CANCELLATION: Cancellation refund requests must be emailed to TNP at connie@texasnp.org by March 9, 2027. The company must confirm TNP's receipt of the request and ensure an email confirmation is received. Refunds, minus a 25% processing fee, will be granted for requests submitted by the deadline. No refunds for cancellations after March 9, 2027. Monies paid for contracts are not transferable to other TNP events, activities, or advertisements. TNP shall have full right to consider this contract terminated, retain all monies paid as liquidated damages, and lease that Exhibitor's space to another Exhibitor. TNP reserves the right to decline or prohibit any display that, in their judgment, does not fit the character of the conference. This reservation is all-inclusive regarding persons, things, printed matter, products, and conduct.

4. SUBLETTING SPACE: No Exhibitor may assign, sublet, or apportion his or her space in whole or part, nor exhibit any products or services other than those manufactured or handled in the normal course of his or her business. All activity must be confined to the limits of the exhibit display area.

5. INSTALLATION AND DISMANTLING: All exhibit installations must be completed between 7:00 am and 9:30 am on Friday, April 23, 2027. Any space not claimed and occupied or for which no special arrangements have been made by 9:30 am, Friday, April 23, 2027, may be resold or reassigned by TNP without any obligation on the part of TNP for any refunds whatsoever. Dismantling of displays must not begin until after the exhibits close at the times listed in the Exhibitor Prospectus. All exhibits must be removed, and the building must be vacated by 2:30 pm, April 24, 2027. No installing, dismantling, rearranging, repairing, servicing, removing, or supplementing of exhibits will be permitted during the viewing hours without the permission of TNP. Exhibitors must participate during all show hours each day as listed in the Exhibitor Prospectus.

6. EXHIBITORS' ADMISSION CREDENTIALS: Exhibitors must furnish TNP with an advance list of their representatives. Representatives must check in/register upon arrival at the exhibitor registration desk and must wear identification badges at all times, which will be furnished by TNP. Exhibitors will be admitted to the Exhibit Hall one hour before the public opening on each day of the conference.

7. SALE OF MERCHANDISE: Exhibitors may sell products on the exhibit floor during regular exhibit hours, provided that (1) the product relates directly to the field of education and (2) the vending Exhibitor holds TNP harmless from every claim of any kind that may arise from the sale of such products, including without limitation, any consumer suit, complaint, or demand; any product liability suit; or any other claim, demand, or suit, whether in a court of law or equity or in an administrative forum. TNP reserves the right in their sole discretion, to prohibit or discontinue sales for any reason at any time. Exhibitors are responsible for any and all permits required by law or local ordinances. An Exhibitor without a Texas location needs a Use Tax permit.

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2027 TNP Pharmacology Conference
Sponsor & Exhibitor Rules and Regulations (continued)

There is no fee for a Use Tax permit. If an exhibitor engages in on-location transactions, the exhibitor will be responsible for complying with all federal, state, and local laws that may pertain to such sales. All exhibitors must be registered with the Texas Comptroller's Office. In addition, exhibitors must have a Texas Sales permit or proof of tax-exempt status to exhibit at the Conference. Contact the Comptroller's Office (512.463.3731 or www.cpa.state.tx.us) for information regarding exhibiting in Texas and Texas sales permits. Each exhibitor is responsible for making this contact.

8. NOISE, SOUND, AND COMBUSTIBLES: Use of the display area shall not interfere with other exhibitors. Musical instruments, radios, sound-motion picture equipment, record players, noise-creating devices, or amplifying systems shall be operated only at a level that will not interfere with other Exhibitors or add unduly to general acoustical inconvenience, and their operation must conform to TNP requirements. Flammable fluids, substances, or materials that are used in violation of city, county, or state laws or regulations may not be used in any booth.

9. INSURANCE: The Exhibitor, its independent contractor, and its agents of every kind agree to obtain and furnish a certificate of insurance to TNP for the following insurance coverage during the dates of the TNP Conference (including move-in and move-out days). It is further agreed that loss of, or damage to, a person or property within the space allocated to the Exhibitor from fire, theft, pilferage, or otherwise shall be at the sole risk of the Exhibitor.

10. COPYRIGHT POLICY: Copyright laws require the payment of a user fee before any copyrighted work (such as music or literature) is performed. Exhibitors are responsible for procuring permission to use any copyrighted work that is performed, broadcasted, displayed, or used in TNP publications, which is supplied to TNP by the Exhibitor. Each Exhibitor assumes full liability for any infringement of the Copyright Act committed by or on behalf of such Exhibitor and agrees to hold TNP and their employees and agents harmless and to assume all costs and damages for any direct or indirect liability TNP may incur by such infringement. For any infringement committed, each Exhibitor agrees to assume the duty to defend, including paying for all costs associated with the infringement defense, giving the TNP the right to control litigation and choice of counsel.

11. NON-LIABILITY: It is expressly understood and agreed by each and every contracting Exhibitor and his or her guests that neither TNP, its employees, nor its contractors shall be liable for loss or damage to the goods or properties of Exhibitors. All property of the Exhibitor is understood to remain under his or her custody and control in transit to, within, or in transit from the confines of the Exhibit Hall, subject to the Rules and Regulations of this conference. By signing the contract, the Exhibitor releases and agrees to indemnify TNP, its managers, officers, members, sponsors, employees, and agents, and indemnify and save them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whosoever sustained, including Exhibitor and its employees, servants, independent contractors, and agents of every kind or employees on or about the Exhibitor's space or arising out of Exhibitor's participation in the exhibition, expressly including such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this contract by either party is excused if made impossible or illegal by acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, power outage, or other emergency over which any party has no control. This agreement may be terminated for one or more of such reasons by written notice from one party to the other, but upon termination for any such reason, the Exhibitor is not entitled to a refund or reimbursement. The Exhibitor does not have the right to request a refund because the facility fails to provide any service. (e.g.,

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2027 TNP Pharmacology Conference
Sponsor & Exhibitor Rules and Regulations (continued)

electricity goes out, and attendees cannot see the exhibit). Failure by the Exhibitor to comply with these rules and regulations as agreed by the parties or the breach of any representation, warranty, or guarantee by the Exhibitor shall render the Exhibitor liable for direct and consequential damages, expenses, allocations of overhead, etc., including but not limited to, reasonable attorney's fees. This agreement represents the complete understanding of the parties and may be amended, modified, or otherwise altered only pursuant to the mutual written agreement of the parties.

12. GENERAL: TNP reserves the right to make additional conditions, rules, and regulations as TNP deems necessary to enhance the success of the TNP Conference. Failure of TNP to declare any violation of these rules immediately upon occurrence thereof, or delay in taking any action in connection therewith, shall not waive such violation. TNP shall have the right to declare any violation at any time and take such action as might be lawful or authorized hereunder, either in law or in equity. Receiving any rent or payment by TNP, with or without knowledge of any breach or violation by TNP of any conditions, terms, or covenant hereunder, shall not be determined or considered as a waiver of any provision hereunder.

13. TNP NAME AND LOGO: Exhibitors must have approval from the Texas Nurse Practitioners (TNP) to use the official TNP logo, TNP Conference logo, and/or organization name: Texas Nurse Practitioners (TNP) in any way, e.g., promotional literature, giveaways, on social media, by anyone else for any purpose without written approval from TNP.

14. Exhibitors shall be fully responsible for paying for any and all damages to property owned by the Hyatt Hill Country Resort and Villas, its owners, or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Texas Nurse Practitioners (TNP) and the Hyatt Hill Country Resort and Villas, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Resort or any part thereof.

15. Exhibitors shall be fully responsible for paying for any and all damages to property owned by the Hyatt Hill Country Resort and Villas, its owners, or managers that result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Texas Nurse Practitioners (TNP) and the Hyatt Hill Country Resort and Villas, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Resort or any part thereof.